

# Bear in Heaven

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After months of testing their limits and trusting their instincts, Bear in Heaven will emerge in April 2012 with *I Love You, It's Cool*, an album so vivid and visionary that it meets and even exceeds the confidence and calm its title suggests.

In 2010, *Beast Rest Forth Mouth* delighted listeners with the unexpected—futuristic rock music that didn't sound alien or bound to ostracize. Taking these songs from coast to coast and continent to continent, they learned that having fun with this music was copacetic, that they could delight a crowd while defying musical binaries. *I Love You, It's Cool* turns that realization into a peerless set of instant anthems.

Indeed, some of these songs are ready for the floor. In one a perfect guitar figure spirals through colossal drums and slabs of synthesizers. Elsewhere bliss booms in icy keyboards reflecting off a relentless throb. It's inescapable.

The intricacy and edge of Bear in Heaven's music is sharper than ever before. The programming is both complex and compelling, whether in the refracted rainbows or woven noisy matrices. Certainly, in places it feels like a hit, with hooks that instantly catch and bridges that curl a finger—lyrically, stylistically, temptingly—toward the dance floor. Bear In Heaven's mix of nostalgia and need is immediately relatable, too, bringing the band's exploratory sounds a little closer back to home before they exit in momentary space-rock ascendance, a readymade rock-club banger that erupts into a bold new direction.

*I Love You, It's Cool* is the first time Bear in Heaven has sounded so unapologetic and so evolved, so risky and so redeeming, so focused and so finessed. After years of restless exploration, this feels like a definitive arrival. *I Love You, It's Cool* is music written in the present tense but ready to speak to the future. The work is its own rarified reward.